

JAMAL MOHAMED COLLEGE (AUTONOMOUS), TIRUCHY- 20
DEPARTMENT OF COMMERCE (SF- WOMEN)
RESUME

1. Name : Mrs. A. ASMA BANU

2. Date of Birth : 26.11.1989

3. Address :

Residential

65D/2, New raja colony,
Beema Nagar,
Trichy – 620 001.

Office

Department of commerce (SF-Women),
Jamal Mohamed College (Autonomous),
Trichy – 620 020.

E Mail : aasmabanu2016@gmail.com

Mobile : 7010282890,8883416060

4. Designation : Assistant Professor

5. Education Qualification:

QUALIFICATION	YEAR OF PASSING	INSTITUTION	PERCENTAGE	GRADE
M. Phil	2018	Jamal Mohamed College (Autonomous), Trichy.	90%	Distinction
MBA	2017 (Con Current)	Bharathidasan University, Trichy	72%	First Class
M.Com	2017	Jamal Mohamed College (Autonomous), Trichy.	80%	Distinction
B. Com	2015	Jamal Mohamed College (Autonomous), Trichy.	71%	First Class
HSC	2007	St. Philomena's girls Hr. sec school, Trichy.	79%	First Class
SSLC	2005	St. Philomena's girls Hr. sec school, Trichy.	77%	First Class

6. EXPERIENCE:

S. NO	DESIGNATION	INSTITUTION	DATE	PERIOD
1	Assistant Professor	Jamal Mohamed College, Trichy - 20	09.01.2018 to 10.04.2018	3 Months
2	Assistant Professor	MIET Arts & Science College, Trichy - 07	27.06.2018 to 13.09.2021	3 Years 2 Months 17 Days
3	Assistant Professor	Jamal Mohamed College, Trichy - 20	18.10.2021	Till date

7. Areas of Specialization

: Marketing & Finance.

8. Languages known

: Tamil, English – Speak & Write

9. Subject Taught:**Under Graduate:**

Business Economics, Marketing, Cost Accounting, Business Communication, Business Statistics

Post Graduate:

Corporate law, Export Marketing, Human Resource Management.

10. Participated in Conferences / Seminars Inside the college (without presenting papers)

Sl. No	TITLE OF THE PROGRAMME	PLACE	TITLE OF THE PAPER	DATE
1	Two days International Seminar on Inclusive Economic Growth	Jamal Mohamed College (Autonomous), Trichy.20	Gender Inclusion or Women Empowerment	13-08-2015 & 14-08-2015
2	One Day National Seminar on Practical Application of Interest Free Financing for The Economic Development	Jamal Mohamed College (Autonomous), Trichy.20	Economic Development	13-01-2016
3	One Day National Seminar on Growth Strategies for Business Development in India	Jamal Mohamed College (Autonomous), Trichy.20	Growth Strategies for HR Development in Marketing Sector	28-09-2016
4	One Day National Seminar on Implementation and Management of GST In India – An Appraisal	Jamal Mohamed College (Autonomous), Trichy.20	Impact of GST on Indian economy	25-01-2018

5	Two days National Seminar on “Great Initiatives of State and Central Government through Startup(s) Programmes in Nuturing Entrepreneurial Activities”	Jamal Mohamed College (Autonomous), Trichy.20	A Study on Financial Statement Analysis of Kothari Sugars & Chemicals Ltd	21-10-2022 & 22-10-2022
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11. WORKSHOP ATTENDED

Sl. No	NAME OF THE WORKSHOP	PLACE	DATE
1	One Day State Level Workshop on GST Principles & Practices	Jamal Mohamed College (Autonomous), Trichy.20	11-01-2018
2	Seven Day Online Workshop on the Seven Assessment Criteria for NAAC Accreditation	IQAC, S.K.B.R Govt. Degree College, Macherla	21-02-2022 to 28-02-2022
3	Six Days Virtual Workshop on Effective Share Trading Strategies	Jamal Mohamed College (Autonomous), Trichy.20	21-04-2022 to 26-04-2022

12. FACULTY DEVELOPMENT PROGRAMME

Sl. NO	NAME OF THE FDP	PLACE	DATE
1	DHRONA -The Art of Teaching and Learning for The Nxt Gen	Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous), Arumbakkam, Chennai - 106	12-02-2020
2	A Three-day National Online FDP on Recent Trends in Artificial Intelligence and Impact on Teaching Professionals	Rathnavel Subramaniam College of Arts and Science (Autonomous), Coimbatore - 641402	22-04-2020 to 24-04-2020
3	Data Analysis & Visualisation of COVID – 19 Dataset Using Python	Jerusalem College of Engineering (An Autonomous Institution), Pallikaranai, Chennai - 600100	07-05-2020
4	Three-day Online FDP on Improving Your Research Visibility – Research Impact and Metrics	Velalar College of Engineering and Technology (An Autonomous Institution), Thindal Erode - 638012	11-05-2020 to 13-05-2020
5	One day Online FDP on Education – Past, Present & Future	IQAC, Rajapalayam Raju’s College, Rajapalyam - 626117	28-05-2020
6	National level online FDP on Innovation, Incubation & Entrepreneurship	Rajapalayam Raju’s College, Rajapalyam - 626117	05-06-2020

7	Online FDP on In the Data Science Using R and Geo Gebra	Jamal Mohamed College (Autonomous), Trichy.20	11-05-2020 To 14-05-2020
8	Online FDP on Inclusive Procedure and Processes in Assessment and Accreditation by NAAC	St. Joseph's College (Autonomous), Trichy - 620002	30-06-2020 to 04-07-2020
9	Three Days FDP on Financial Market & Investment	St. Joseph's College (Autonomous), Trichy - 620002	15-12-2021 to 17-12-2021
10	Five Days Online Elementary FDP on Innovative Technical Educational Practices and Academic Leadership	AICTE Training and Learning (ATAL) Academy, Nelson Mandela Marg.Vasant Kunj, New Delhi-110 070	07-02-2022 to 11-02-2022
11	One Week National Level FDP on Investor Awareness and Education	Sraddha Academy for financial Education and Jamal Mohamed College (Autonomous), Trichy.20	18-03-2022 to 26-03-2022
12	Five Day Online FDP on Emerging Trends and Challenges in Higher Education and Research	Prince Shri Venkateshwara Arts and Science College, Gowrivakkam, Chennai	18-04-2022 to 22-04-2022
13	A Seven Day online FDP On Enhancing Quality by Unearthing Innovative Practices – EQUIP 2022	IQAC Of Manner Thirumalai Naicker College, Madurai & A.P.C Mahalakshmi College for Women, Thoothukudi	18-04-2022 to 24-04-2022
14	Faculty Development Programme on FinTech the Future of Finance	NSE Academy and Department of Commerce,Bishop Heber College	28-05-2022
15	One Week Faculty Development Program On "Amazon Web Services"	Department of Computer Applications of Mazharul Uloom College	22-08-2022 To 27-08-2022

13. WEBINAR ATTENDED

SL. NO	NAME OF THE WEBINAR	PLACE	DATE
1	National level Webinar on Impact of Covid – 19 on People and Economy	Pachaiyappa's College for Men, Kanchipuram - 631501	30-05-2020
2	One Day National Webinar on Do's & Don's in Social Science Research	Padmavani Arts & Science College for Women, Salam - 636011	30-05-2020
3	National Webinar on Online Language Teaching: Resources, Challenges and Opportunities	Rajapalayam Raju's College, Rajapalyam - 626117	03-06-2020
4	Financial Accounting and Enterprise Resource Planning (ERP)	Jayaraj Annapackiam College For Women (Autonomous), Periyakulam	03-09-2021

5	Financial Empowerment Through Wealth Creation	Mathabhanga College, Cooch Behar, West Bengal	05-03-2022
6	Personal Finance Support and Wealth Creation Startups – A Roadmap	SRM Institute of Science and Technology Ramapuram Campus, Chennai	09-03-2022

DECLARATION

I hearby declared that all the above information is true and best of my knowledge.

PLACE: TRICHY

Yours Faithfully,

DATE:

(A. ASMA BANU)